

## INDUSTRY RESEARCH worksheet

List the top industries that interest you currently. (Consider seven to ten maximum)

Example: pharmaceutical industry, insurance industry)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

**F**or each industry, conduct thorough research online and in a research library near you.

Make sure that you consider the industry profile, long-term viability of the industry, the leadership for the industry, geography, type of work environment, characteristics of the work culture, and the industry's fit with your needs, skills, and strengths.

Recommendation: Make a summary sheet for each industry for study and comparison.